



# CU Online

Discover. Learn. Empower.



## Online MBA with specialisation in **BUSINESS ANALYTICS** with Bonus Certification from Harvard

**2 YEARS ONLINE DEGREE**

In collaboration with  in India

**LEARN FROM ANYWHERE, LEARN TOP TOOLS LIKE**



KPMG in India program brought to you in collaboration with 



# CU Online

Discover. Learn. Empower.

Chandigarh University (CU) is a leading Indian Institution offering its students a unique amalgamation of professional and academic excellence.



QS UNIVERSITY RANKINGS ASIA 2026

## #1 Private University in India

as per the QS Asia University Rankings 2026



NAAC GRADE A+ ACCREDITED UNIVERSITY

### A+ grade

by the National Assessment & Accreditation Council (NAAC)



NAAC GRADE A+ ACCREDITED UNIVERSITY

### Ranked amongst Top 5% institutions of India

for receiving NAAC A+ Rating



nirf INDIA RANKINGS 2025

### Ranked amongst the top 19 universities

in the NIRF Rankings 2025 released by the ministry of education, Government of India.





# Chandigarh University **ONLINE**

## SETTING BENCHMARKS IN HIGHER EDUCATION



**25000+**

Students from 28 Indian states,  
its 8UTs and 54+ countries



**2500+**

International Students  
from 54+ countries



**4000+**

Live sessions stand as a testament  
to our commitment to interactive  
and engaging education



**800+**

Accomplished alumni hold  
leadership positions in renowned  
organisations around the world



**100+**

Ethnicities uniting on our  
learning platform



**1000+**

Industry expert sessions and  
engaging leadership talks  
exemplify our commitment to  
knowledge sharing and holistic  
learning experiences

# About **KPMG** IN INDIA

As part of one of the Big Four professional services firms, KPMG in India provides

- Risk
- Financial & Business Advisory
- Tax & Regulatory Services
- Internal Audit
- Corporate Governance Services

Additionally, KPMG in India provides integrated model-based software process improvement and assessment services to help organizations achieve business excellence.

In today's rapidly changing landscape of technological innovations, success is driven by continually improving processes and leveraging their effectiveness.

KPMG in India services help organizations prepare for this challenge and take steps towards achieving their goals.

KPMG in India has access to a global network of resources who possess the extensive professional experience to chart a value-added sustainable process improvement.

It is based on contemporary models and methodologies such as:

Software  
Development

Business  
Performance

Lifecycle &  
Project

Management  
Advisory  
People

People  
Management

Governance  
& Value

Service  
Management



# PROGRAM Highlights

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## UGC/AICTE Approved Course

Rest easy with our UGC/AICTE approved course. Your education will meet recognized standards & qualifications, enhancing your professional credentials & opening doors to opportunities in the industry.

**ONLINE DEGREE EQUIVALENCE** The degree obtained through online mode is equivalent to the degree offered through conventional mode as per the Regulations 22 of UGC, 2020 (University Grants Commission)

**Online Degree = Regular Degree**

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## Top-Notch Instructors

Benefit from the knowledge and expertise of renowned instructors from KPMG in India and Chandigarh University. Their real-world experience enriches your learning, providing valuable insights that prepare you for success in your chosen field.

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## Personalized Guidance

Our mentorship program offers personalized support. Your assigned mentor will work closely with you, addressing your needs, providing guidance, & ensuring you receive the necessary assistance to excel in your studies.

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## Internship & Placement Assistance

We assist you with internship opportunities and provide dedicated support for placements. Our commitment to your success will help to jumpstart your career, ensuring you gain practical experience and find the perfect job placement.

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## Interactive Online Learning

Experience dynamic learning through live online classes. Engage with instructors and fellow students in real time, fostering a collaborative and enriching educational experience from the comfort of your own space.

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## Financial Assistance

We understand the financial challenges students and parents face. We offer a range of financial assistance options to make your education more accessible, ensuring your financial situation won't limit your academic pursuits.

# COURSE Eligibility

Bachelor degree in any discipline with at least 50% marks from recognised University/Institution. Graduates of recognised professional programmes like CA/ICWA etc. are also eligible to apply.

Course Fees: 50,000/sem for 4 semesters

Scholarship INR 45,000 only, per semester

# COURSE Curriculum

## SEMESTER I

S.N	COURSE TITLE	CREDIT
1	Statistical Analysis for Business Decisions	4
2	Business Analytics	4
3	Decision Science	4
4	Spreadsheet Modeling and Analysis (Edept)	4
5	Introduction to Business Analytics (Edept)	4
<b>TOTAL</b>		<b>20</b>

## SEMESTER II

S.N	COURSE TITLE	CREDIT
1	Multivariate Data Analysis	4
2	Business Research Methods	4
3	Quantitative Aptitude and Data Interpretation	4
4	Advance Python Programming (Edept)	4
5	Data Mining (Edept)	4
<b>TOTAL</b>		<b>20</b>

## SEMESTER III

S.N	COURSE TITLE	CREDIT
1	Predictive & Descriptive Analytics	4
2	Data Analysis for Business Decisions	4
3	Advance R Programming	4
4	Data warehousing and visualization (Edept)	4
5	Big Data Analytics and tools (Edept)	4
<b>TOTAL</b>		<b>20</b>

## SEMESTER IV

S.N	COURSE TITLE	CREDIT
1	Planning Analytics	4
2	Sectoral Analytics	4
3	Business Forecasting & Time series (Edept)	4
4	Predictive Modeling (Edept)	4
5	Machine Learning (Edept)	4
<b>TOTAL</b>		<b>20</b>
<b>CUMULATIVE CREDITS (2 YEARS MBA PROGRAM)</b>		<b>80</b>

# ONLINE MBA PROGRAM COMPRISIS HARVARD

Manage Mentor Modules  
Provided by HBPE



Innovation & Creativity



Strategy Planning & Execution



Business Plan Development



Performance Measurement



Diversity, Inclusion & Belonging



Decision Making



Ethics at Work



Presentation Skills



Team Management



Digital Intelligence

\*HBPE : Harvard Business Publishing Education



# CAREER ORIENTED Placement Training



End-to-End Placement Support



Internship Support



Mock Interviews



Last Mile Training



Career Coaching Sessions



LinkedIn Masterclass



Resume Writing Workshops



Business Communication & Soft Skills Workshop



Webinars by Industry Experts

## LEADING YOU TOWARDS EXCELLENT JOB OPPORTUNITIES



Placement support on time



Interview Opportunities upto a period of 6 months



Soft skills & aptitude coaching alongside interview preparation & resume building



Personalized career guidance from industry mentors



300+ Hiring Partners to lead you towards great employment opportunities

ORACLE



SAMSUNG

Deloitte.



Google



cognizant

amazon

MOODY'S  
ANALYTICS

Microsoft 365

AON  
Empower Results®

Adobe

Walmart

SBI

infor



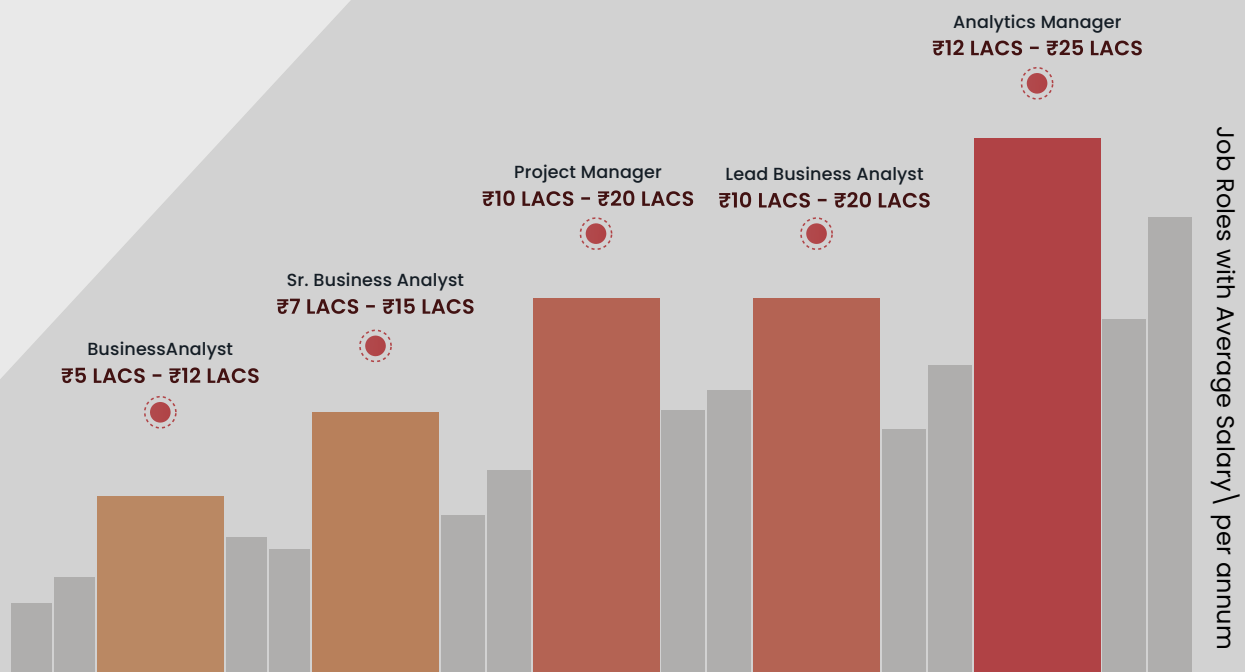
aspiringminds  
AI-powered Talent Evaluation



## Future Scope of **ANALYTICS**

- By 2026, India is projected to have over 11 million job openings, according to LinkedIn.
- India is set to claim a significant 32% share of the global Big Data market, potentially generating \$20 billion by 2026, as reported by TOI.
- The field of data analysis and computer information research is anticipated to grow at an impressive rate of 22% from 2020 to 2030, triple the average profession's growth rate, according to LinkedIn.
- On a global scale, the demand for data analysts is expected to soar by a remarkable 2000% by 2026, as highlighted by TOI.

## JOB Profiles





# FACULTY



**AMIT KUMAR**  
Assistant Manager  
KPMG in India

With over 10 years of experience, Amit has track record of a defining and implementing Quality Management Systems for various organizations.

His core skills encompass –

**Python programming for data analytics, Text Analytics, Data Visualizations with Tableau, Data Scraping and Wrangling, Exploratory Data Analysis (EDA), and Advanced Unstructured Data Analytics.**



**DILIP  
BALASUBRAMANIAN**  
Consultant –  
Business Excellence,  
KPMG India

Dilip provides Data Analytics training to institutional, corporate, and public sector clients.

He also advises clients and conducts training programs in **R and Python Scripting for data analytics, Text Analytics, Data Visualizations using tools such as Tableau, R, Python, PowerBI, Data Scraping and Wrangling, Exploratory Data Analysis (EDA), and Advanced Unstructured Data Analytics.**



**KAUSHIK SWAROOP**  
Analyst, Advisory  
KPMG

Kaushik provides Data Analytics solutions as part of the Business Excellence practice at KPMG in India.

He has a track record of working on projects related to **Text Analytics, Marketing Analytics, Financial Analytics, and HR Analytics.** Proficient in tools like Python, R, Tableau, Power BI, and Excel, he excels in various Data Analysis techniques, including Predictive Modeling, Exploratory Data Analysis, Data Wrangling, and Unstructured Data Analytics.

# FACULTY

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**VARSHA PAIK**

Senior Consultant, Advisory  
KPMG

A highly knowledgeable and skilled Learning and Development Specialist.

Varsha has excellent **interpersonal skills and strong abilities in designing, conducting, and implementing training and educational programs.**

She has superior **technical writing skills and thorough knowledge of Adult Learning Theory and best training program practices.**



Full Fees: ~~INR 200,000~~  
Scholarship INR 180,000 (10% Saving)

Admissions are closing fast!  
**CONTACT NOW** to know more



For Admission enquiry  
1800 1213 88800



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[helpdesk@cuidol.in](mailto:helpdesk@cuidol.in)